

#EngineeredWithTrust

Experience the world's fastest fly trapping technology — the Genus® LED Range — perfected through over 15,000 trials and 1,200+ prototypes, and a 70-year-old legacy of creating better.



Superior Performance Meets Improved Sustainability



Equivalent fly catch within 60 minutes compared to the Genus® Spectra Fluorescent



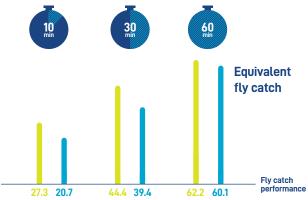
75% reduction in energy costs as compared to the **Genus® Spectra Fluorescent**

Compact and discreet fly trapping solution

The compact build allows the unit to be discreetly placed in any location



Genus® Spectra LED Fly Catch Performance*



^{*}All tests conducted in a controlled laboratory environment using varied strains of flies
*Field data has shown faster catch rates and a significantly wider variety of fly species
being caught as compared to the Genus® Spectra Fluorescent

Unparalleled Savings — Genus® Spectra LED Vs Fluorescent

Number of Units	Energy Cost Savings (UK)***	Energy Cost Savings (US)***	CO ₂ Emission Savings***
1 unit in 1 year	£58.87	\$56.76	217 kg
100 units in 5 years	£29,433	\$28,382	108,709 kg

^{***}Savings are calculated at £0.14 (\$0.135) per kWh. ***Based on GHG Conversion Factor of 0.51707.

Reduction in Energy Consumption and Carbon Emissions



Driven to achieve sustainability targets



A product ahead of it's time!

Areas of Application

Restaurants & Cafes | Schools | Supermarkets & Retailers | Hospitality Sector | Office Spaces | Hospitals & Laboratories

Specifications

Order Code	Dimensions	Weight	LED
SPEL230-H1021XXX	H: 315mm (6.4") W: 528mm (20.7") D: 77mm (3.3")	2.6 kg (5.73 lb)	2 x 30 LEDs

XXX represents the unique numeric code for the country of sale

Head Quarters: Brandenburg UK Limited

29 Navigation Drive, Hurst Business Park, Brierley Hill, West Midlands, DY5 1UT, UK

4 +44 1384 472 900

Brandenburg NA:

501 Fountain Lakes Blvd, 113 Saint Charles, MO 63301, USA

4 +1 314-567-4101

^{*}Test data also available for fruit flies on request